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IM 2010: Operations Research, Spring 2014 Introduction to Linear Programming

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February 27, 2014

A promise is a promise



- ▶ If you produce foods, what are important in getting an order from restaurants and retailers?
 - ▶ Customers ask "When may I get them?" and "How much may I get?"
 - You need to give accurate answers immediately.
 - ▶ You need to **promise** and keep your promise.
- ► Why difficult?
 - ▶ You have more than 8000 customers sharing your capacity and inventory.
 - Once you promise one customer, you need to immediately **update** the availability information that are needed elsewhere.
 - ► And updating requires a lot of **planning** and calculations.
- ▶ Read the application vignette in Section 3.1 and the article on CEIBA.

Introduction

- ▶ We need a very powerful way of planning.
- ▶ In the next five weeks, we will study **Linear Programming** (LP).
 - ▶ It is used a lot in practice.
 - ▶ It also provides important theoretical properties.
 - It is good starting point for all OR subjects.
- ► We will study:
 - What kind of practical problems can be solved by LP.
 - ▶ How to formulate a problem as an LP.
 - How to solve an LP.
 - ► Any many more.
- ▶ Read Chapter 3 for this lecture!
 - ▶ Read Sections 3.1 to 3.3 thoroughly.
 - ▶ Read Section 3.4 for many examples that we do not have time to cover.
 - ▶ Read Section 3.5 after the TA session on March 3.
 - Skip Section 3.6.

Road map

► Terminology.

- ▶ The graphical approach.
- ▶ Three types of LPs.
- ▶ Simple LP formulations.
- ▶ Compact LP formulations.

Introduction

- Linear Programming is the process of formulating and solving linear programs (also abbreviated as LP).
- ▶ An LP is a mathematical program with some special properties.
- ▶ Let's first introduce some concepts of mathematical programs.

Basic elements of a program

▶ In general, any mathematical program can be expressed as

$$\begin{array}{ll} \min & f(x) & (\text{objective function}) \\ \text{s.t.} & g_i(x) \leq b_i \quad \forall i = 1, ..., m & (\text{constraints}) \\ & x_j \in \mathbb{R} & \forall j = 1, ..., n. & (\text{decision variable}) \end{array}$$

• There are *m* constraints and *n* variables.
$$\begin{bmatrix} x_1 \end{bmatrix}$$

•
$$x = \begin{bmatrix} \vdots \\ \vdots \end{bmatrix} \in \mathbb{R}^n$$
 is a vector.

$$\begin{bmatrix} x_n \\ f : \mathbb{R}^n \to \mathbb{R} \text{ and } g_i : \mathbb{R}^n \to \mathbb{R} \text{ are all real-valued functions}$$

• Mostly we will omit $x_j \in \mathbb{R}$.

Transformation

- ▶ How about a maximization objective function?
 - $\blacktriangleright \max f(x) \Leftrightarrow \min f(x).$
- ▶ How about "=" or " \geq " constraints?

•
$$g_i(x) \ge b_i \Leftrightarrow -g_i(x) \le -b_i$$
.
• $g_i(x) = b_i \Leftrightarrow g_i(x) \le b_i$ and $g_i(x) \ge b_i$, i.e., $-g_i(x) \le -b_i$.

Sign constraints

- ▶ For some reasons that will be clear in the next week, we distinguish between two kinds of constraints:
 - Sign constraints: $x_i \ge 0$ or $x_i \le 0$.
 - Functional constraints: all others.
- For a variable x_i :
 - It is **nonnegative** if $x_i \ge 0$.
 - It is **nonpositive** if $x_i \leq 0$.
 - ▶ It is **unrestricted in sign** (urs.) or **free** if it has no sign constraint.

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Feasible solutions

- ▶ For a mathematical program:
 - A **feasible solution** satisfies all the constraints.
 - ▶ An infeasible solution violates at least one constraint.

Feasible region and optimal solutions

- ▶ The **feasible region** (or **feasible set**) is the set of feasible solutions.
 - ▶ The feasible region may be empty.
- An **optimal solution** is a feasible solution that:
 - Attains the largest objective value for a maximization problem.
 - ▶ Attains the smallest objective value for a minimization problem.
 - ▶ In short, no feasible solution is better than it.
- ▶ An optimal solution may not be unique.
 - There may be **multiple** optimal solutions.
 - ▶ There may be **no** optimal solution.

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Binding constraints

► At a solution, a constraint may be **binding**:¹

Definition 1

Let $g(\cdot) \leq b$ be an inequality constraint and \bar{x} be a solution. $g(\cdot)$ is binding at \bar{x} if $g(\bar{x}) = b$.

- An inequality is **nonbinding** at a point if it is strict at that point.
- ▶ An equality constraint is always binding at any feasible solution.
- ► Some examples:
 - $x_1 + x_2 \le 10$ is binding at $(x_1, x_2) = (2, 8)$.
 - $2x_1 + x_2 \ge 6$ is nonbinding at $(x_1, x_2) = (2, 8)$.
 - $x_1 + 3x_2 = 9$ is binding at $(x_1, x_2) = (6, 1)$.

¹Binding/nonbinding constraints are also called **active**/inactive constraints.

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Strict constraints?

- ► An inequality may be **strict** or **weak**:
 - It is strict if the two sides cannot be equal. E.g., $x_1 + x_2 > 5$.
 - It is weak if the two sides may be equal. E.g., $x_1 + x_2 \ge 5$.
- ► A "practical" mathematical program's inequalities are **all weak**.
 - ▶ With strict inequalities, an optimal solution may not be attainable!
 - What is the optimal solution of

 $\min x$

s.t. x > 0?

- ▶ Think about budget constraints.
 - ▶ You want to spend \$500 to buy several things.
 - ▶ Typically, you cannot spend more than \$500.
 - ▶ But you can spend exactly \$500.

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Linear Programs

▶ For a mathematical program

$$\begin{array}{ll} \min & f(x) \\ \text{s.t.} & g_i(x) \leq b_i \quad \forall i=1,...,m, \end{array}$$

if f and g_i s are all **linear** functions, it is an LP.

▶ In general, an LP can be expressed as

min
$$\sum_{j=1}^{n} c_j x_j$$

s.t. $\sum_{j=1}^{n} A_{ij} x_j \le b_i \quad \forall i = 1, ..., m.$

- A_{ij} s: the constraint coefficients.
- b_i s: the right-hand-side values (**RHS**).
- c_j s: the objective coefficients.

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▶ Or expressed by matrices:

$$\begin{array}{ll} \min \quad c^T x \\ \text{s.t.} \quad Ax \le b. \end{array}$$

- $\blacktriangleright \ A \in \mathbb{R}^{m \times n}.$
- $\blacktriangleright \ b \in \mathbb{R}^m.$
- $\triangleright \ c \in \mathbb{R}^n.$
- $\blacktriangleright \ x \in \mathbb{R}^n.$

Summary

- ▶ The decision variables, objective function, and constraints.
- ▶ Functional and sign constraints.
- ▶ Feasible solutions and optimal solutions.
- Binding constraints.

Road map

- ▶ Terminology.
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- ▶ For LPs with only two decision variables, we may solve them with the graphical approach.
- Consider the following example:

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- ▶ Step 1: Draw the feasible region.
 - ▶ Draw each constraint one by one, and then find the intersection.



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Step 2: Draw some isoquant lines.

- ▶ A line such that all points on it result in **the same** objective value.
- ▶ Also called **isoprofit** or **isocost** lines when it is appropriate.
- ► Also called **indifference lines** (curves) in Economics.



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- ▶ Step 3: Indicate the direction to push the isoquant line.
 - ▶ The direction that **decreases**/increases the objective value for a **minimization**/maximization problem.



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- ▶ Step 4: Push the isoquant line to the "end" of the feasible region.
 - ▶ Stop when any further step makes all points on the isocost line infeasible.





▶ Step 5: Identify the binding constraints at the optimal solution.



- ▶ Step 6: Set the binding constraints to equalities and then solve the linear system for an optimal solution.
 - In the example, the binding constraints are $x_1 \leq 10$ and $x_1 + 2x_2 \leq 12$. Therefore, we solve

$$\left[\begin{array}{cc|c}1&0&10\\1&2&12\end{array}\right]\rightarrow\left[\begin{array}{cc|c}1&0&10\\0&2&2\end{array}\right]\rightarrow\left[\begin{array}{cc|c}1&0&10\\0&1&1\end{array}\right]$$

and obtain an optimal solution $(x_1^*, x_2^*) = (10, 1)$.

- Step 7: Plug in the optimal solution obtained into the objective function to get the associated objective value.
 - In the example, $2x_1^* + x_2^* = 21$.

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Where to stop pushing?

- ▶ Where we push the isoquant line, where will be stop at?
- ▶ Intuitively, we **always** stop at a "**corner**" (or an edge).



- ▶ Is this intuition still true for LPs with more than two variables?
- ▶ Yes! With a more rigorous definition of "corners".

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Extreme points

▶ We need to first define **extreme points** for a set:²

Definition 2 (Extreme points)

For a set $S \subseteq \mathbb{R}^n$, a point x is an extreme point if there does not exist a three-tuple (x^1, x^2, λ) such that $x^1 \in S \setminus \{x\}, x^2 \in S \setminus \{x\}, \lambda \in (0, 1)$, and

$$x = \lambda x^1 + (1 - \lambda)x^2.$$



²In the textbook, extreme points are called corner-point solutions.

Optimality of extreme points

▶ For any LP, we have the following fact.

Proposition 1

For any LP, if there is an optimal solution, there is an extreme point optimal solution.

- ▶ It is not saying that "if a solution is optimal, it is an extreme point!"
- ▶ This property will be very useful when we develop a method for solving general LPs!

Graphical approach: Summary

- ► Six steps:
 - ▶ Step 1: Feasible region.
 - ▶ Step 2: Isoquant line.
 - ▶ Step 3: Direction to push (i.e., the improving direction).
 - ▶ Step 4: Push!
 - ▶ Step 5: Binding constraints at an optimal solution.
 - ▶ Step 6: An optimal solution and the associated objective value.
- ▶ Make your graph clear and in the right scale to avoid mistakes.

Road map

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Three types of LPs

- ▶ For any LPs, it must be one of the following:
 - ▶ Infeasible.
 - ▶ Unbounded.
 - Finitely optimal (having an optimal solution).
- ▶ A finitely optimal LP may have:
 - A unique optimal solution.
 - Multiple optimal solutions.

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Infeasibility

• An LP is **infeasible** if its feasible region is empty.



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Unboundedness

► An LP is **unbounded** if for any feasible solution, there is another feasible solution that is better.



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Unboundedness

- ▶ Note that an unbounded feasible region **does not imply** an unbounded LP!
 - ► Is it necessary?



▶ If an LP is neither infeasible nor unbounded, it is **finitely optimal**.

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Multiple optimal solutions

• A linear program may have **multiple** optimal solutions.



• If the slope of the isoquant line is identical to that of one constraint, will we always have multiple optimal solutions?

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Summary



- ▶ In solving an LP (or any mathematical program) in practice, we only want to find **an** optimal solution, not all.
 - All we want is to make an optimal decision.

Road map

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Introduction

- ▶ It is important to learn how to model a practical situation as an LP.
 - ▶ Once you do so, you have "**solved**" the problem.
- ▶ This process is typically called **LP formulation** or **modeling**.
- ▶ Here we will give you two examples of LP formulation.
 - ▶ We will do more in lectures, TA sessions, homework, case assignments, exams, and (most likely) the final project.
 - Practice makes perfect!
- ▶ Then we formulate large-scale problems with **compact formulations**.

A product mix problem

- We produce several products to sell.
- ► Each product requires some resources. **Resources are limited**.
- ▶ We want to maximize the total sales revenue with available resources.

Problem description

- ▶ We produce desks and tables.
 - Producing a desk requires three units of wood, one hour of labor, and 50 minutes of machine time.
 - Producing a table requires five units of wood, two hours of labor, and 20 minutes of machine time.
- We may sell everything we produce.
- ▶ For each day, we have
 - Two hundred workers that each works for eight hours.
 - ▶ Fifty machines that each runs for sixteen hours.
 - ▶ A supply of 3600 units of wood.
- ▶ Desks and tables are sold at \$700 and \$900 per unit, respectively.

DFSI: (1) Define variables

▶ What do we need to decide?

► Let

- x_1 = number of desks produced in a day and x_2 = number of tables produced in a day.
- ▶ With these variables, we now try to **express** how much we will earn and how many resources we will consume.

DFSI: (2a) Formulate the objective function

- We want to maximize the total sales revenue.
- Given our variables x_1 and x_2 , the sales revenue is $700x_1 + 900x_2$.
- ▶ The objective function is thus

max $700x_1 + 900x_2$.

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DFSI: (2b) Formulate constraints

- ▶ For each **restriction** or **limitation**, we write a constraint.
- ▶ Summarizing data into a table typically helps:

Pagauraa	Consumption per		Total supply	
Resource	Desk Table		Total supply	
Wood	3 units	5 units	3600 units	
Labor hour	1 hour	2 hours	$200 \text{ workers } \times 8 \text{ hr/worker} \\ = 1600 \text{ hours}$	
Machine time	50 minutes	20 minutes	$50 \text{ machines} \times 16 \text{ hr/machine} \\ = 800 \text{ hours}$	

- The supply of wood is limited: $3x_1 + 5x_2 \leq 3600$.
- The number of labor hours is limited: $x_1 + 2x_2 \le 1600$.
- The amount of machine time is limited: $50x_1 + 20x_2 \le 48000$.
 - Use the same unit of measurement!

DFSI: (2c) Complete formulation

Collectively, our formulation is

\max	$700x_1$	+	$900x_2$			
s.t.	$3x_1$	+	$5x_2$	\leq	3600	(wood)
	x_1	+	$2x_2$	\leq	1600	(labor)
	$50x_{1}$	+	$20x_{2}$	\leq	48000.	(machine)

is that all?³

- ► In any case:
 - ► **Clearly** define decision variables **in front of** your formulation.
 - ▶ Write **comments** after the objective function and constraints.

³Think about this and we will discuss it in the lecture.

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DFSI: (3 and 4) Solve and interpret

- ▶ The optimal solution of this LP is (884.21, 189.47).
- ▶ So the interpretation is... to produce 884.21 desks and 189.47 tables?
- ► Should we impose **integer constraints**?
 - An LP with integer constraints is called an **Integer Program** (IP).
 - ▶ Unfortunately, an IP may take an unreasonable time to solve.⁴
- ▶ But "producing 884.21 desks and 189.47 tables" is impossible!
 - ▶ It still **supports** our decision making.
 - ▶ We may **suggest** to produce, e.g., 884 desks and 189 tables.⁵
 - ▶ It may not really be optimal.
 - ▶ But we spend a very short time to make a good suggestion!

⁴We will discuss IP in details later in this semester.

⁵Why not 885 desks and 190 tables or the other two ways of rounding?

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Produce and store!

- ▶ When we are making decisions, we may also consider what will happen in the **future**.
- ► This creates **multi-period** problems.
- ▶ In many cases, products produced today may be **stored** and then sold in the future.
 - Maybe daily capacity is not enough.
 - Maybe production is cheaper today.
 - Maybe the price is higher in the future.
- ► So the production decision must be jointly considered with the **inventory** decision.

Problem description

- We produce and sell a product.
- ▶ For the coming four days, the marketing manager has promised to fulfill the following amount of demands:
 - ▶ Days 1, 2, 3, and 4: 100, 150, 200, and 170 units, respectively.
- ▶ The unit production costs are different for different days:
 - ▶ Days 1, 2, 3, and 4: \$9, \$12, \$10, and \$12 per unit, respectively.
- ▶ The prices are all **fixed**. So maximizing profits is the same as minimizing costs.
- We may store a product and sell it later.
 - ► The **inventory cost** is \$1 per unit per day.⁶
 - ▶ E.g., producing 620 units on day 1 to fulfill all demands costs

 $9 \times 620 + 1 \times 150 + 2 \times 200 + 3 \times 170 = 6640$ dollars.

⁶Where does this inventory cost come from?

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Problem description: timing

► Timing:



- Beginning inventory + production sales = ending inventory.
- ► Inventory costs are calculated according to **ending inventory**.

Variables and objective function

► Let

- x_t = production quantity of day t, t = 1, ..., 4. y_t = ending inventory of day t, t = 1, ..., 4.
- ▶ It is important to specify "ending"!
- ▶ The objective function is

min $9x_1 + 12x_2 + 10x_3 + 12x_4 + y_1 + y_2 + y_3 + y_4$.

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Constraints

• We need to keep an eye on our inventory:



- Day 1: $x_1 100 = y_1$.
- Day 2: $y_1 + x_2 150 = y_2$.
- Day 3: $y_2 + x_3 200 = y_3$.
- Day 4: $y_3 + x_4 170 = y_4$.

▶ These are typically called **inventory balancing** constraints.

▶ We also need to fulfill all demands at the moment of sales:

• $x_1 \ge 100, y_1 + x_2 \ge 150, y_2 + x_3 \ge 200, \text{ and } y_3 + x_4 \ge 170.$

▶ Also, production and inventory quantities cannot be negative.

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The complete formulation

▶ The complete formulation is

$$\begin{array}{lll} \min & 9x_1 + 12x_2 + 10x_3 + 12x_4 \\ & + y_1 + y_2 + y_3 + y_4 \\ \mathrm{s.t.} & x_1 - 100 = y_1 \\ & y_1 + x_2 - 150 = y_2 \\ & y_3 + x_3 - 200 = y_3 \\ & y_3 + x_4 - 170 = y_4 \\ & x_1 \ge 100 \\ & y_1 + x_2 \ge 150 \\ & y_2 + x_3 \ge 200 \\ & y_3 + x_4 \ge 170 \\ & x_t, y_t \ge 0 \quad \forall t = 1, ..., 4. \end{array}$$

- May we simplify the formulation?
- Inventory balancing and nonnegativity together implies demand fulfillment!
 - Day 1: $x_1 100 = y_1$ and $y_1 \ge 0$ means $x_1 \ge 100$.
- ▶ So the formulation can just be

$$\begin{array}{ll} \min & 9x_1 + 12x_2 + 10x_3 + 12x_4 \\ & + y_1 + y_2 + y_3 + y_4 \\ \mathrm{s.t.} & x_1 - 100 = y_1 \\ & y_1 + x_2 - 150 = y_2 \\ & y_3 + x_3 - 200 = y_3 \\ & y_3 + x_4 - 170 = y_4 \\ & x_t, y_t \geq 0 \quad \forall t = 1, ..., 4. \end{array}$$

Personnel scheduling



- Numbers of personnel required at an airport vary a lot among different time periods.
- ▶ How many people will you hire?
 - Each person works for eight hours **continuously**.
 - They may start their shifts at different time.
 - ▶ Demands of personnel ("0–2", "2–4", and "4-6" all need 6 persons):

0–6	6–8	8–10	10-12	12–14	14–16	16–18	18-20	22-24
6	10	15	20	16	24	28	20	10

- ▶ LP is used to save more than \$6 million annually.
- ▶ Read the application vignette in Section 3.4 and the article on CEIBA.

Road map

- Terminology.
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Compact formulations

- ▶ Most problems in practice are of **large scales**.
 - The number of variables and constraints are huge.
- ▶ Many variables can be grouped together:
 - E.g., x_t = production quantity of day t, t = 1, ..., 4.
- ▶ Many constraints can be grouped together:
 - E.g., $x_t \ge 0$ for all t = 1, ..., 4.
- ▶ In modeling large-scale problems, we use **compact formulations** to enhance readability and efficiency.
- We use the following three instruments:
 - ▶ Indices (*i*, *j*, *k*, ...).
 - Summation (\sum) .
 - ▶ For all (\forall) .

Compacting the objective function

- ▶ The problem:
 - We have four periods.
 - ▶ In each period, we first produce and then sell.
 - ▶ Unsold products become ending inventories.
 - Want to minimize the total cost.
- Indices:
 - ▶ Because things will repeat in each period, it is natural to use an index for periods. Let $t \in \{1, ..., 4\}$ be the index of periods.
- ▶ The objective function:
 - min $9x_1 + 12x_2 + 10x_3 + 12x_4 + y_1 + y_2 + y_3 + y_4$.
 - min $9x_1 + 12x_2 + 10x_3 + 12x_4 + \sum_{t=1}^4 y_t$.
 - If we denote the unit cost on day t as C_t , t = 1, ..., 4:

$$\min \sum_{t=1}^4 (C_t x_t + y_t).$$

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Compacting the constraints

▶ The original constraints:

► $x_1 - 100 = y_1$, $y_1 + x_2 - 150 = y_2$, $y_2 + x_3 - 200 = y_3$, $y_3 + x_4 - 170 = y_4$.

- Let's denote the demand on day t as D_t , t = 1, ..., 4.
- ▶ The compact constraint:
 - For $t = 2, ..., 4 : y_{t-1} + x_t D_t = y_t$.
 - We cannot apply this to day 1 as y_0 is undefined!
- ► To group the four constraints into one compact constraint, we add an additional decision variable y₀:

 $y_t =$ ending inventory of day t, t = 0, ..., 4.

▶ Then the set of inventory balancing constraints are written as

$$y_{t-1} + x_t - D_t = y_t \quad \forall t = 1, ..., 4$$

• Certainly we need to set up the initial inventory: $y_0 = 0$.

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The complete compact formulation

▶ The compact formulation is

min
$$\sum_{t=1}^{4} (C_t x_t + y_t)$$

s.t. $y_{t-1} + x_t - D_t = y_t \quad \forall t = 1, ..., 4$
 $y_0 = 0$
 $x_t, y_t \ge 0 \quad \forall t = 1, ..., 4.$

- ▶ **Do not forget** " $\forall t = 1, ..., 4$ "! Without that, the formulation is wrong.
- ▶ Nonnegativity constraints for multiple sets of variables can be combined to save some "≥ 0".
- One convention is to:
 - Use **lowercase** letters for variables (e.g., x_t).
 - Use **uppercase** letters for parameters (e.g., C_t).

Parameter declaration

▶ When creating parameter sets, we write something like

denote C_t as the unit production cost on day t, t = 1, ..., 4.

- ▶ Do not need to specify values, even though we have those values.
- ▶ Need to specify the **range** through **indices**.
- ▶ Parameter declarations should be at the beginning of the formulation.
- ▶ Parameters and variables are just different.
 - ▶ Variables are those to be determined. We do have know there values before we solve the model.
 - ▶ Parameters are given with known values.
 - ▶ Parameters are **exogenous** and variables are **endogenous**.