Statistics and Data Analysis Probability

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- 1. A lottery ticket costs \$10. Possible outcomes and their probabilities are: With probability 0.01, you win \$1000; with probability 0.05, you win \$100; with probability 0.1, you win \$10.
 - (a) Let X be the amount of money that you will win. What is the sample space of X?
 - (b) Construct a table to represent the distribution of X.
 - (c) You have decided that you will buy the ticket if your expected earning is larger than the ticket price. Should you buy the ticket?

- 2. Let X be the number of people who visit a particular web page in the next hour.
 - (a) Is X a discrete or continuous random variable?
 - (b) Suppose that the distribution of X is estimated to be

Find $\mu = \mathbb{E}[X]$, the expected number of next-hour visitors. **Note.** The MS Excel sheet "Given X's distribution" contains the distribution information.

(c) Find $\sigma^2 = Var(X)$, the variance of the next-hour visitors.

3. On a web page, there is a slot for display advertisement. Let X be the number of next-hour visitor to this page, whose distribution is

x	50	150	250	350	450	550	650
$\Pr(X = x)$	$\left 0.3 \right $	0.2	0.2	0.1	0.1	0.05	0.05

Suppose that the *click-through rate* (CTR) is 0.02, i.e., given any customer, the probability for her to click the advertisement is 2%. That CTR is identical for everyone.

- (a) Let Y be the number of customers who will click the advertisement. How would you find the distribution of Y?
- (b) Find $\mathbb{E}[Y]$, the expected value of Y. How do you find it from $\mathbb{E}[X]$?

4. Consider a random variable X whose pdf is

$$f(x) = \begin{cases} \frac{4}{3}x & \text{if } 0 \le x \le 1\\ 4 - \frac{8}{3}x & \text{if } 1 < x \le \frac{3}{2} \end{cases}.$$

(a) Draw the pdf. Does $f(1) = \frac{4}{3}$ mean $\Pr(X = 1) = \frac{4}{3}$? (b) Find $\Pr(X \le \frac{1}{2})$. (c) Find $\Pr(X \ge 1)$. (d) Show $\Pr(X \le \frac{3}{2}) = 1$. Is this a coincidence?

- 5. Let D be the daily demand of a certain product. Though D is discrete, it is typical to use a normal distribution to approximate the distribution of D. Let $D \sim \text{ND}(100, 20)$, i.e., D is normally distributed with mean 100 and standard deviation 20.
 - (a) Find $\Pr(D \le 100)$ without using software.
 - (b) Find $\Pr(D \le 90)$.

(In MS Excel: NORM.DIST())

(c) Find $\Pr(D \le 82)$.

(d) Find $\Pr(D \ge 96)$.

(e) Find $Pr(110 \le D \le 130)$.

(f) Find $\Pr(D \le 70) + \Pr(D \ge 130)$. Compare it with $2 \Pr(D \le 70)$.

6. Let $D \sim ND(100, 20)$ be the daily demand of a certain product.

- (a) Find a value q_1 such that $Pr(D \le q_1) = 0.4$. (In MS Excel: NORM.INV())
- (b) Find a value q_2 such that $Pr(D \le q_2) = 0.6$. Is $q_2 = 200 q_1$? Why or why not?
- (c) Find an order quantity q that achieves 90% of service level for the next day.
- (d) For service levels 10%, 20%, ..., and 90%, find the corresponding order quantities. Plot them to illustrate how these quantities changes as the desired service level increases.

- 7. Let $X \sim \text{ND}(30, 5)$, $Y \sim \text{ND}(10, 2)$, and $Z \sim \text{ND}(0, 1)$. Note that Z is a standard normal random variable.
 - (a) Find $\Pr(X \le 25)$, $\Pr(Y \le 8)$, and $\Pr(Z \le -1)$. Show that they are all the same.
 - (b) Is $\Pr(X \le 30 5d) + \Pr(X \le 10 + 2d) = 1$ true for all $d \in \mathbb{R}$? Intuitively explain why.
 - (c) In MS Excel, use NORM.S.DIST() to calculat $\Pr(Z \le -1)$. Then use NORM.S.INV() to find z such that $\Pr(Z \le z) = 0.16$.

- 8. Consider the "Bike_day" spreadsheet.
 - (a) Let X be the daily temperature of one random day in the future. Estimate $Pr(X \le 10)$.
 - (b) Let Y be the daily humidity of one random day in the future. Estimate $\Pr(Y \ge 70)$.
 - (c) Let Z be the daily casual rentals of one random day in the future. Estimate $\Pr(Z \ge 1000)$.