

# Information Economics, Fall 2015

## Paper Presentations

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### 1 Tasks

On December 7, 14, and 21, students need to form six teams to present and review six papers:

- December 7: Desai (2001) and Villas-Boas (1998).
- December 14: Sundararajan (2004) and Taylor and Xiao (2010).
- December 21: Chen (2005) and Kung and Chen (2011).

Each team should consist of *three to five students*. A team needs to be the *presenter* for one paper and *reviewer* for another paper. Therefore, each paper will be presented by one team and reviewed by another team. The schedule of each of the three days will be:

- 9:10–10:00: The presentation for the first paper, including Q&A. At the end, the presenting team should raise two to three questions/issues regarding this paper. They can be either questions with standard answers or open questions.
- 10:20–11:10: The presentation for the second paper, including Q&A. Again, the presenting team should raise two to three questions/issues after the presentation.
- 11:20–12:10: Each of the two reviewing teams has up to 15 minutes to address the questions/issues raised by the corresponding presenting team. The instructor will make comments at the end.

A team will receive grades based on its performances in presenting and reviewing papers.

### 2 Things to do and their deadlines

1. Team formation: A team needs to inform the TA Ian Zhong at r03725040ntu.edu.tw by **23:59:59, November 14** about its team members. Moreover, it should rank all six papers (from the most preferred to the least preferred) for it to be the presenting team. If a team does not indicate its preference, it is considered giving up this right. The presentation and review assignment will be announced on November 16.
2. Presentation slides: A presenting team must send their slides to the TA Ian Zhong by **8 am of the presentation day**. The two or three questions/issues to raise should be included in the slides. The team may still use a member's own laptop to do the presentation.
3. Paper summary: A reviewing team must send an **up-to-two-page** write-up to the TA Ian Zhong by **8 am of the presentation day**. In the write-up, the team should summarize the paper's research questions, model setting (a description of the model without using symbols), major findings (again, with no symbol), and conclusions. A short paragraph about the thoughts after reading the paper should then be provided.

### 3 Rules of assignments

After all teams sign up by providing the information about their team members and preferences, the presenting teams for the six papers will be determined according to the following rule:

1. The preferences of those teams with fewer members will be fulfilled first.
2. Among teams with the same number of members, papers will be assigned by fulfilling their preferences, if their preferences are different.
3. When two teams have the same number of members and preference on a to-be-assigned paper, the team with lower average midterm grades will get higher priority.
4. If the above criteria are not enough, a lottery will be used to make the assignment in the class.

After papers are assigned to presenting teams, they will be assigned to review teams based on the following principles:

1. The instructor will do the assignment. Teams do not have a chance to indicate their preferences about reviewing papers.
2. A team does not present and review the same paper.
3. A team does not present and review two papers in the same week.

### 4 Grading

Paper presentations count for 15% of one's final grades. The grades for presentations count for 10% while those for reviews count for 5%.

Each student not in the presenting team will rate the presentation secretly. These mid-70% ratings will be averaged into the rating from students. The instructor will make his own rating. A weighted average of the two ratings will be the presenting team's final grades. The weights for the ratings from students and the instructor are 40% and 60%, respectively.

The instructor will grade a reviewing team's write-up and its responses to the presenting team's questions/issues. The write-up counts for 80% while the responses count for 20%.

### References

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- Desai, P.S. 2001. Quality segmentation in spatial markets: when does cannibalization affect product line design? *Marketing Science* **20**(3) 265–283.
- Kung, L.-C., Y.-J. Chen. 2011. Monitoring the market or the salesperson? The value of information in a multilayer supply chain. *Naval Research Logistics* **58**(8) 743–762.
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- Villas-Boas, J.M. 1998. Product line design for a distribution channel. *Marketing Science* **17**(2) 156–169.